

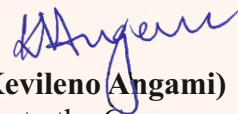
Foreword

Tourism and hospitality industry has emerged as one of the largest service industries in the Indian economy. With its cultural heritage, colourful festivals, rich bio diversity, places of natural beauty, tourism in India has increased many folds. This sector is reported to have contributed 6.8 % to the Gross Domestic Product during 2019. The increase in disposable income amongst the middle class in the country has led to furtherance and promotion of tourism across regions, states and UTs. In Nagaland too, tourism and hospitality sector has gained momentum in recent years.

Hospitality service encompasses hotels, home stays, guest houses, motels, restaurants, bars, café and clubs, others. This Report which is based on survey, captures not only the number of such establishments in the State, but also highlights the number of employment and income generated.

The Report is funded under the central scheme of Support for Statistical Strengthening and we gratefully acknowledge the support of Government of India. Mention also must be made of the contribution and efforts of the team of statistical personnel under the Department of Economics & Statistics, Government of Nagaland for conducting the survey and bringing out the Report.

The Report will be useful for estimating the contribution of hotel and restaurant sector to the Gross State Domestic Product and for estimating the District Domestic Product (DDP) of the State, as the data captured is disaggregated at sub-State level. I hope it will be found beneficial by the various stakeholders involved in the tourism industry.



(Kevileno Angami)

Special Secretary to the Government of Nagaland

Kohima : 18.01.2021