

Chapter 3

General Characteristics

3.1. An overview of Hotels in the State

The survey covered 127 nos. of Hotels across the State, out of which the maximum numbers of hotels i.e. 58 hotels (45.67 %) were located in Dimapur district followed by Kohima with 22 hotels (17.32%). District wise Number of Hotels in Nagaland are as given.

Sl. No.	District	Hotel	Percentage
1	Mon	5	3.94
2	Dimapur	58	45.67
3	Kiphire	2	1.57
4	Kohima	22	17.32
5	Mokokchung	7	5.51
6	Peren	5	3.94
7	Phek	8	6.30
8	Tuensang	4	3.15
9	Wokha	10	7.87
10	Zunheboto	4	3.15
11	Longleng	2	1.57
12	Nagaland	127	100

3.2. Decadal Growth of Hotels

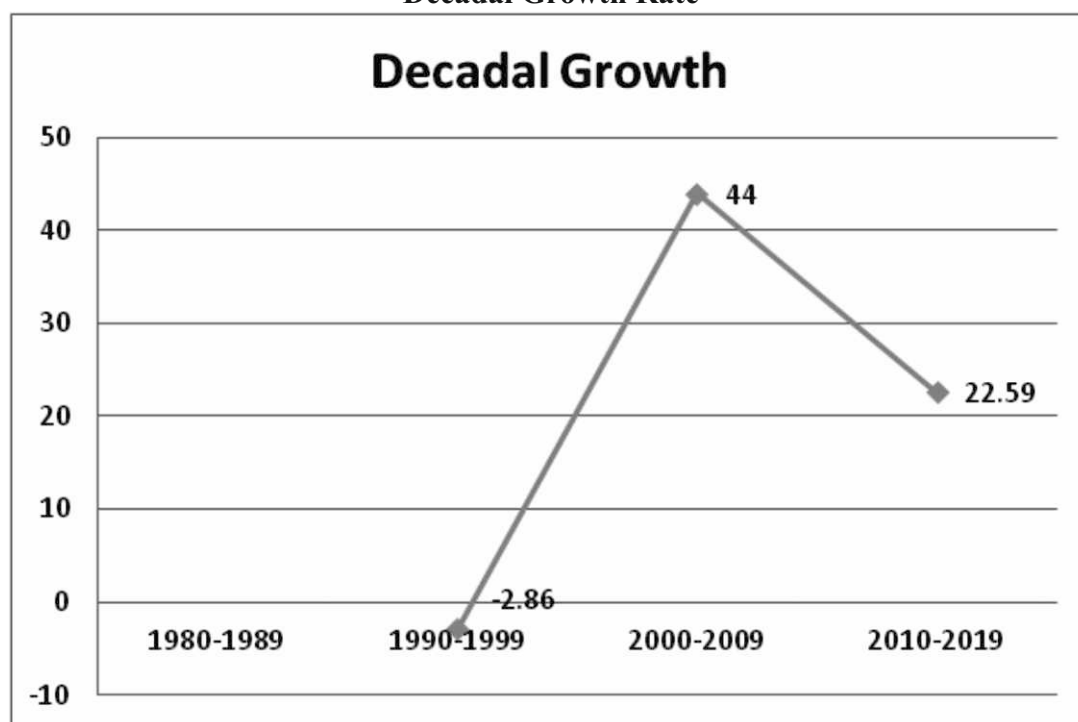
As per the findings, there were only 7 nos. of hotels in Nagaland during 1980-1989 which increased to 88 nos. during 2010-2019. The table below shows that 70% of hotels were established between 2010-2019 and 20% during 2000-2009.

Growth of Hotels

Sl No.	Period	Count of Hotels	Growth Rate
1	1980-1989	7	
2	1990-1999	5	-2.86 %
3	2000-2009	27	44 %
4	2010-2019	88	22.59 %
5	Total / Average Growth	127	21.25%

(For details refer table no. 1.1)

Decadal Growth Rate



3.3. Ownership

Under ownership of Hotels, 108 hotels i.e. 85% of hotels are functioning under Private Proprietorship and 15% or 19 Nos. of hotels are under Joint Partnership.

Number of Hotels in Nagaland according to Type of Ownership.

Sl No.	Ownership of Hotels	No. of Hotels	Percentage
1	Private Proprietary	108	85
2	Partnership	19	15
3	Total	127	100

(For details refer table no.1.2)

3.3.1. Ownership by Gender.

Out of 127 proprietors, 105 numbers (82.7%) are Male proprietors and 16 proprietors were Female and six proprietors are male-female partnership proprietors.

Sl No.	Ownership by Gender	No. of Hotels	Percentage
1	Male	105	82.67
2	Female	16	12.59
3	Both Male & Female(Joint Partnership)	6	4.72
4	Total	127	100

(For details refer table no.1.3)

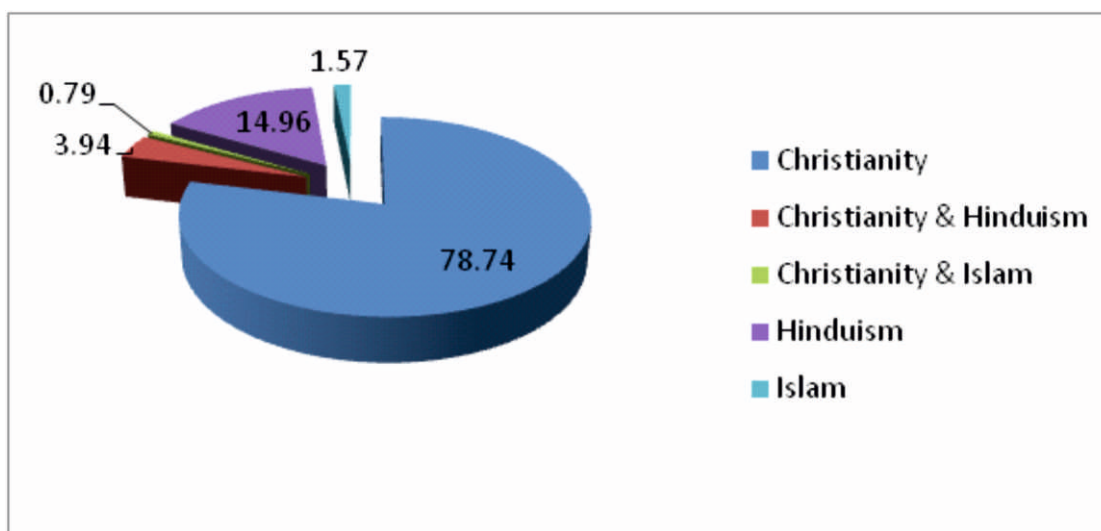
3.3.2. Under ownership category by religion, it can be seen that 78.75% of Hotel Owners were Christian followed by Hindu Owners at 14.96%. In the ownership category by Social group, it is seen that 84.25% of owners were Scheduled Tribes followed by Scheduled Caste and General at 5.51%.

Ownership of Hotels according to religion and Ownership Status of the proprietor.

SI No.	Ownership by Religion	Count of Hotels	Percentage
1	Christianity	100	78.75
2	Christianity & Hinduism (Partnership)	5	3.94
3	Christianity & Islam (Partnership)	1	0.79
4	Hinduism	19	14.96
5	Islam	2	1.57
6	Total	127	100

(For details refer Tables 1.5)

Distribution of Ownership by Religion

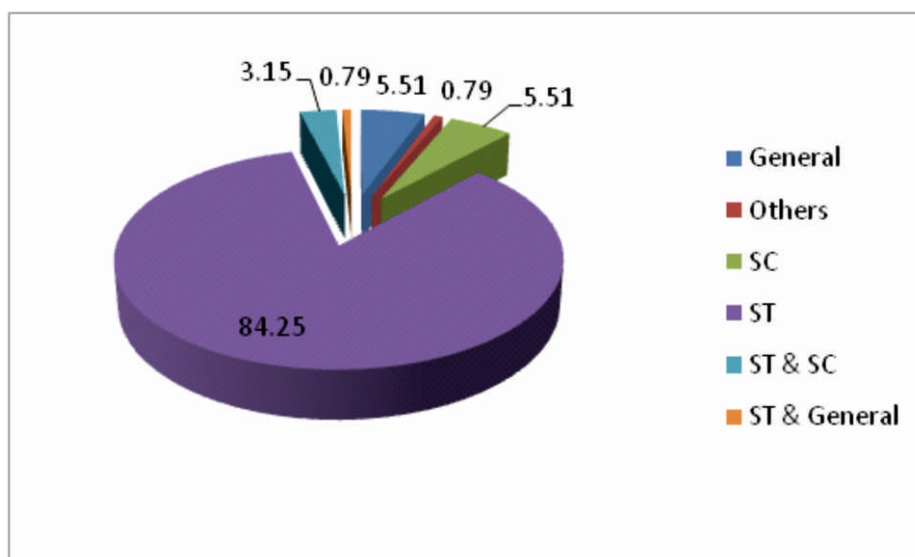


3.3.3. Ownership by Social Group

Sl No.	Ownership by Social Group	Count of Hotels	Percentage
1	General	7	5.51
2	ST	107	84.25
3	SC	7	5.51
4	ST & SC (Partnership)	4	3.15
5	ST & General (Partnership)	1	0.79
6	Others	1	0.79
7	Total	127	100

(For details refer Tables 1.4)

Percentage Distribution of Ownership by Social Group



3.3.4. Percentage Distribution of Ownership by Building

The statement below shows that 49.61% or 63 hotels are functioning in their own building and 48.82% hotels in rented buildings and 2 hotels in leased buildings.

Sl. No.	Ownership Status	Count of Hotels	Percentage
1	Owned Building	63	49.61
2	Rented	62	48.82
3	Leased	2	1.57
4	Total	127	100

(For details refer table no.1.9)

3.5. Registration Status

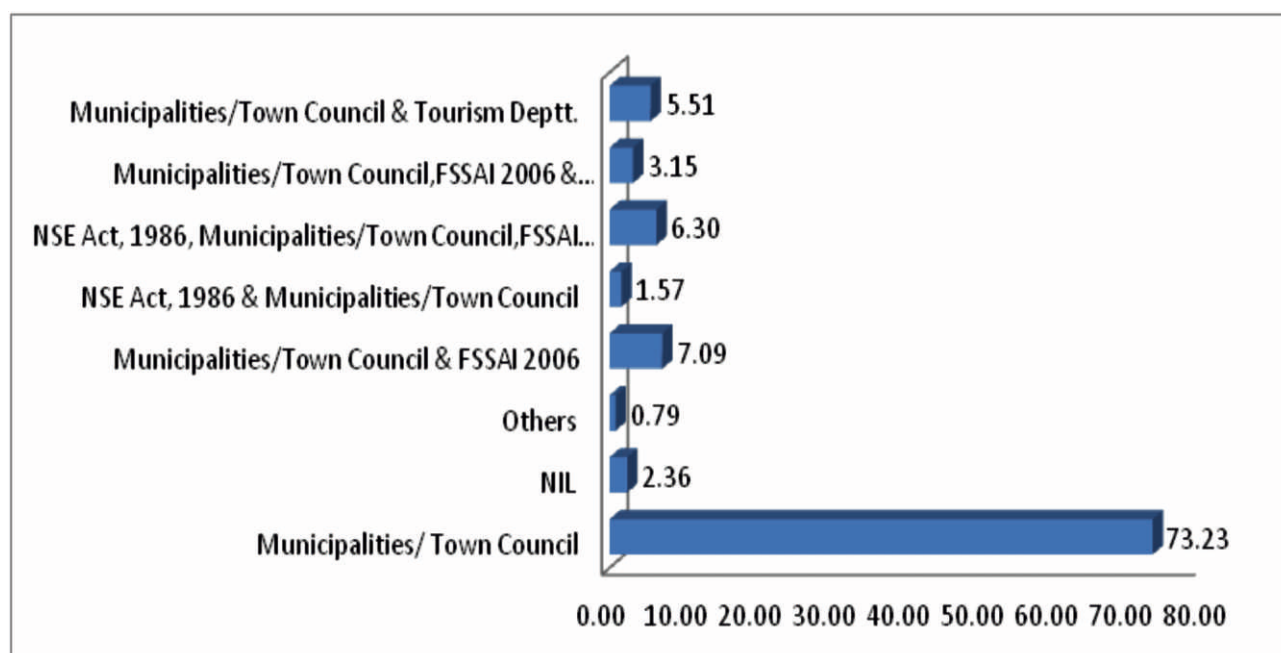
Out of 127, 122 hotels are registered under various Government Agencies and 3 nos. of hotels were unregistered. 73.23% are registered under Municipalities /Town Councils and the rest are registered under NSE Act, 1986, FSSAI 2006 and Tourism department.

Hotel Registration under various Act/ Authority

Sl. No.	Registration Act/Authority	Count of Hotel Registration	Percentage
1	Municipalities/Town Council	93	73.23
2	Municipalities/Town Council & FSSAI 2006	9	7.09
3	NSE Act, 1986 & Municipalities/Town Council	2	1.57
4	NSE Act, 1986, Municipalities/Town Council, FSSAI 2006 & Registered under Tourism Dept	8	6.30
5	Municipalities/Town Council, FSSAI 2006 & Registered under Tourism Dept	4	3.15
6	Municipalities/Town Council & Tourism Department.	7	5.51
7	Others	1	0.79
8	NIL (Not registered under any Act)	3	2.36
9	Total	127	100

(For details refer table no.1.7)

Bar chart representation of various Act/Authority in Percent.



3.6. Hotels with Restaurant

As per the survey, 61.42 % of hotels have restaurants of which 15.38% are vegetarian and 75.64% of the restaurants provide both vegetarian and non vegetarian food. LPG and firewood are the major source of fuel used in the Hotels.

3.6.1. Statement below shows the number of hotels with fooding and lodging.

Sl. No.	Particulars	Count of Hotels	Percentage
1	Hotels with Lodging and Fooding	78	61.42
2	Hotels with Lodging only	49	38.58
3	Total	127	100

(For details refer table no.1.8)

3.6.2. Hotels with various type of food.

Sl. No.	Type of Food	Count of Hotels	Percentage
1	Both Vegetarian & Non Vegetarian	59	75.64
2	Both Vegetarian & Non Vegetarian and Others	6	7.69
3	Non Vegetarian	1	1.28
4	Vegetarian & Others	12	15.38
5	Total	78	100

(For details refer table no.1.13)

Percentage Distribution by type of food

